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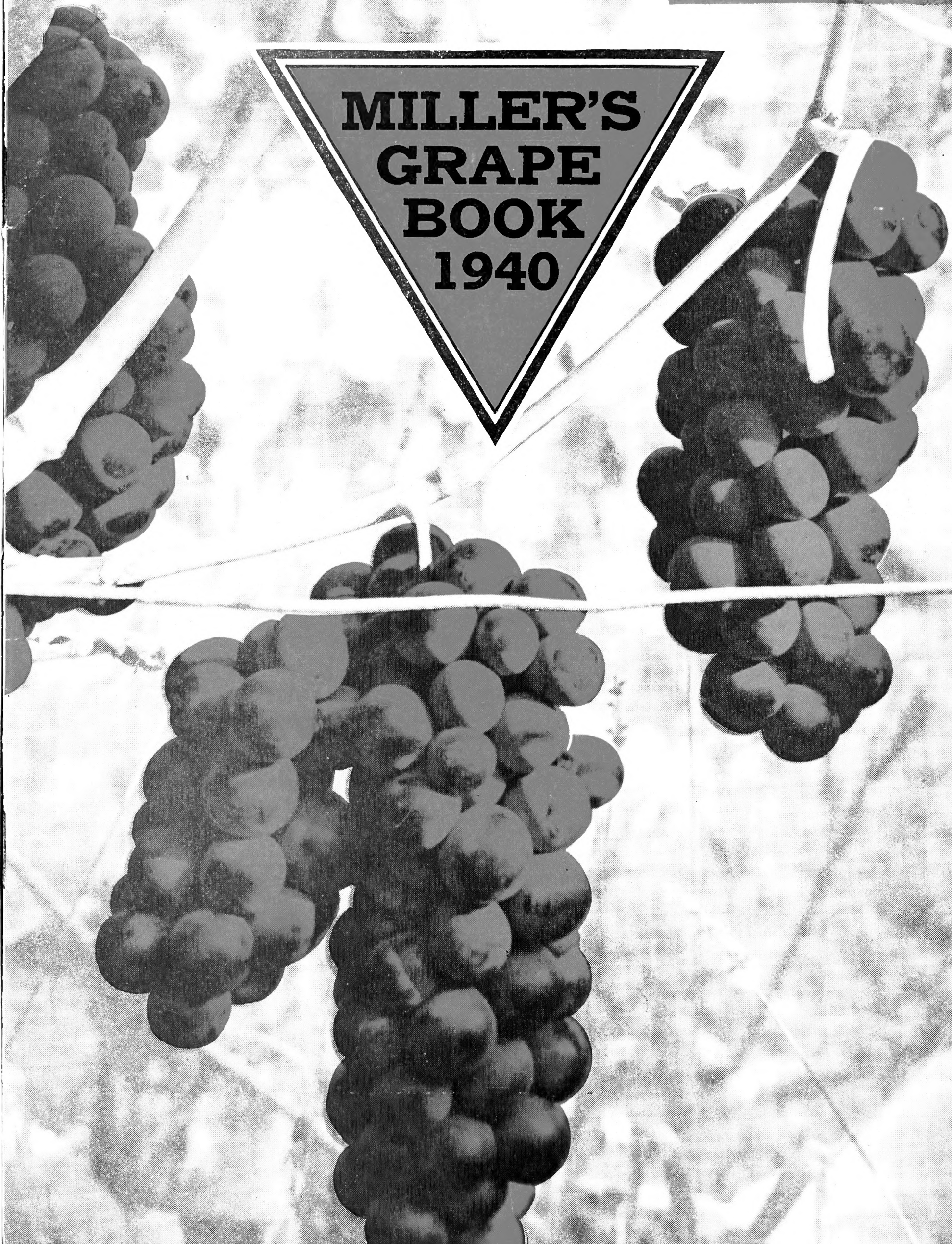
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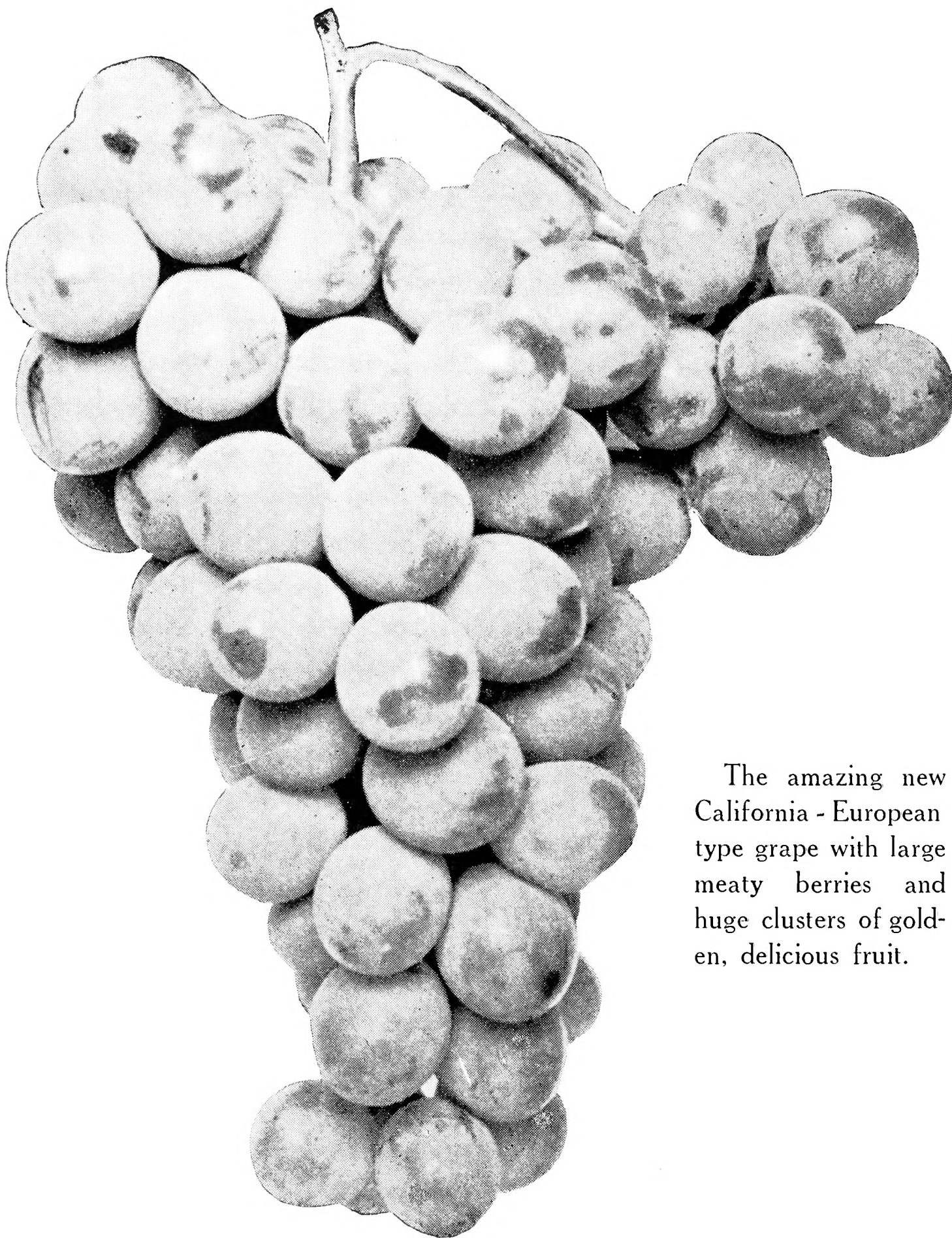
☆ MAR 4 1940 ☆

U. S. Department of Agriculture

**MILLER'S
GRAPE
BOOK
1940**



GOLDEN MUSCAT



The amazing new California - European type grape with large meaty berries and huge clusters of golden, delicious fruit.

Large Two-Year Vines, 65 cents each; 10 for \$6.00

One-Year Vines, 60 cents each; 10 for \$5.50

Postpaid — Less Discounts

AN IMPORTANT MESSAGE TO OUR CUSTOMERS

Please Read Carefully

We have listed in our 1940 "Grape Book" the very newest and best grape varieties. Grapevines are our specialty and we devote all of our time to growing stock of superior quality.

PRICE IS NO INDICATION OF QUALITY

We take great pride in maintaining a very high standard of quality in the vines that we sell. We will grant that vines can be purchased at lower prices than ours. We do maintain, however, that lower prices are usually reflected in inferior nursery stock.

SATISFACTION GUARANTEED

We stand back of every vine that we sell with a money-back guarantee. Every vine purchased from us must be satisfactory or your money will be refunded. Our business is based on fair dealing and no transaction is considered complete unless the customer is satisfied.

Shipping Charges Prepaid on Small Orders

We pay all the shipping charges on orders of from one to fifteen vines. This means that you can save from two to three cents on each vine, besides the convenience of having your stock delivered to your door.

SHIPPING SEASON

We can make shipments, weather permitting, to Southern States during the winter months. Our regular shipping season begins about March first and continues well into June. We also make shipments for Fall planting beginning the latter part of October. If you would like your order shipped on a special date, please state shipping date on order blank.

ORDER EARLY

By ordering early you enable us to get all of our clerical work prior to shipping done before the rush season arrives. For this reason we allow a 10% Discount on early orders. Some varieties of grapes are scarce this year. An early order can be filled where later orders may be uncertain.

INSPECTION

Each year our nursery is inspected by an authorized nursery inspector of the New York State Department of Farms and Markets, and a certificate to the effect that our stock is free from disease accompanies each shipment.

Our Vines are True to Name

Our Vines are Carefully Dug and Packed

NEW LOW PRICES THIS YEAR

In spite of rising labor costs, we have made no advance in prices to our customers this year. In fact, nearly all varieties have been reduced somewhat in price. We are able to do this as we have a larger supply of vines to offer this year, especially of the newer varieties, the only exceptions being Golden Muscat and Seneca.

WE GUARANTEE every vine that we sell to be true to name, and will replace or refund the purchase price of any that prove untrue to name. We give no further warranty.

10% DISCOUNT FOR EARLY ORDERS

IMPORTANT. PLEASE READ CAREFULLY

On all orders reaching us on or before February 29th we allow a cash discount of 10% provided cash in full is received with the order. On all cash orders received before April 15th we will allow you to select 10% additional stock. These discounts apply on catalog prices only. No discounts are allowed on orders totaling less than \$1.50.

**J. E. Miller Grape Nursery
Naples, N. Y.**

OUR REFERENCES

The Canandaigua National Bank and Trust Company, Canandaigua, N. Y.,
The New York State Experiment Station, Geneva, N. Y.

OUR CATALOG IS OUR SALESMAN

Our catalog is our only salesman and in it we strive to give our customers an accurate picture of the product that we sell.

BUY DIRECT FROM THE GROWER

We are the growers of superior nursery stock which we stand back of in every way. You can save money and be certain of getting true-to-name stock by purchasing from a reputable grower. By getting your stock direct from the grower you eliminate the profit usually paid to the dealer or agent.

You Must Be Satisfied

A List of Varieties for the Home Garden in the Order of Ripening

Ripening dates are for an average season in our OWN vineyards in Western New York.

VERY EARLY (Aug. 20-27) Ontario, Portland, Fredonia, Seneca.

EARLY (Sept. 1): Worden, Delaware, Brighton, Diamond, Lucile.

MID-SEASON (Sept. 15): Niagara, Brocton, Westfield, Dutchess, Caco, Salem.

LATE (Sept. 25-Oct. 1): Agawam, Golden Muscat, Sheridan.

VERY LATE (Oct. 5-15): Catawba, Keuka, Urbana.

A List of Varieties Selected for Specific Uses

Prepared for your convenience and information.

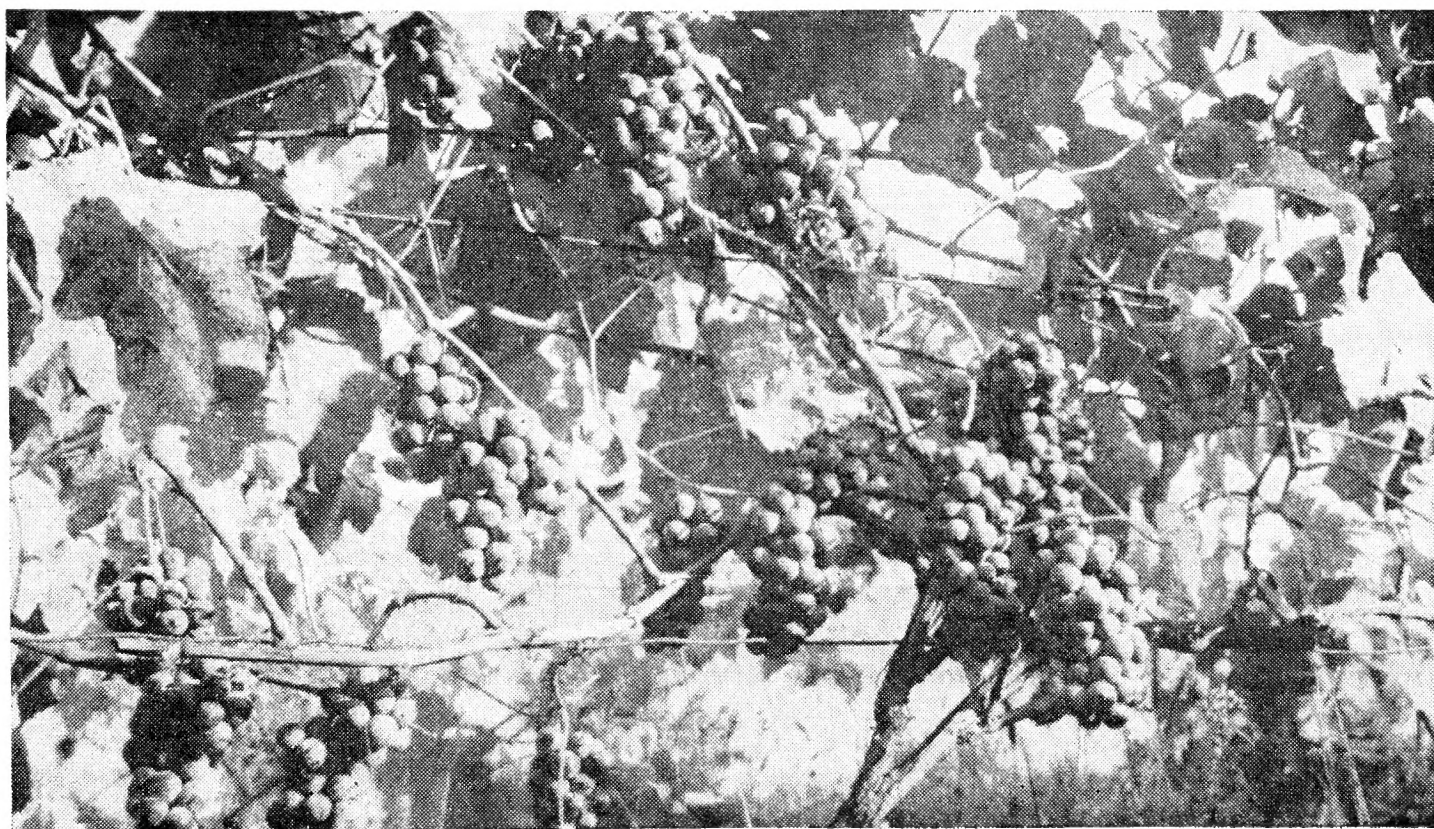
TABLE AND ROADSIDE MARKETS: Brighton, Fredonia, Keuka, Ontario, Portland, Seneca, Caco, Worden, Golden Muscat, Urbana, Niagara, Lucile, Delaware, Dutchess, Agawam, Salem, Brocton, and Sheridan.

UNFERMENTED GRAPE JUICE AND JELLIES: Fredonia, Ontario, Westfield, Worden, Concord, Sheridan, and Catawba.

WINE: Delaware, Dutchess, Ives, Catawba, Westfield, Clinton, Isabella, Ontario, Golden Muscat, and Sheridan.

Miller's Vines are Unexcelled in Quality

Our vines are grown in the famous Finger Lakes grape section. Soil and climate conditions are ideal here for producing grapevines of superior quality. Our vines are strong and healthy with an abundance of fibrous roots.



Four-Year-Old Vine Producing Big Crop in our Vineyards

NEW VARIETIES OF GRAPES

All of the new varieties of grapes listed in our catalog except Caco are recent introductions of the New York State Experiment Station. Each one has some outstanding quality which adds to the improvement of our grape varieties. Many of these, such as Fredonia, Portland, Golden Muscat, Sheridan, Ontario, and Seneca, are past the experimental stage and are being planted commercially. Some of the others need further testing before planting extensively but all are worthy of a trial. New kinds of fruit are indispensable in meeting changing market conditions, creating new markets, maintaining interest and progress in fruit growing. Grapes are no exception in this respect. Many of the new kinds of grapes listed in our catalog will replace some of the standard varieties in the future.

We feel qualified to recommend to you these new varieties of grapes after testing them in our own vineyards. Our descriptions are from our own personal observations in growing them.

Prices quoted for the following kinds are for strong, two-year vines.

FREDONIA (Blue)

(Shown on front cover—from a snapshot taken in our own vineyards)

The best of all early blue grapes. Clusters are large, compact, striking in appearance, with large berries covered with a beautiful blue bloom. Very productive, hardy, vigorous. Produces larger crops than Concord. Quality is good and better than any other grape of its season. Its firm berries make long distance shipments possible without crushing or injury. A wonderful grape for the home garden or for the commercial grower. Each \$.24; 10, \$1.80; 100, \$9.00.

PORTLAND (White)

A new, very early, white grape recommended for home use and roadside market. A wonderful table grape, but its skin is too tender for shipping. Vine is thrifty, hardy and very productive. Tends to over-produce if not closely pruned. Clusters and berries are large. Fruit is very sweet and of good quality. Portland, each, \$.23; 10, \$1.80; 100, \$8.00.

SHERIDAN (Blue)

(Shown on inside back cover)

One of the best of all blue grapes. Famous for its long-keeping qualities. Can be kept in common storage until January 1 or later. Vine is very vigorous and productive. Requires close pruning to prevent over-bearing. Clusters are very large, handsome, compact, and firm. Fruit is sweet, highly flavored and equal to the best in quality. Should not be planted where Concord does not ripen as it is in season a few days after this variety. The best of all varieties for shipping. We have harvested clusters of Sheridan exceeding one pound in weight. Recommended for the commercial grower and for the home. (See table of varieties, Page 5.) Each, \$.24; 10, \$1.90; 100, \$9.00.

All prices subject to discount.

ONTARIO (White)

The earliest of all grapes which we offer. Ripens a few days before Portland. Clusters are large, long, shouldered, and well formed. Fruit is very sweet and fine flavored. Better in quality than any other early grape and equal to the best. Vine is vigorous, hardy, and productive. Fruit assumes a beautiful golden color when fully matured and presents a striking appearance. Ontario is gaining rapidly in popularity and we believe it will continue to do so as it is better known. Each, \$.29; 10, \$2.30; 100, \$11.00.

CACO (Red)

Berries are large, clusters medium. A beautiful wine red in color. Ripens in mid-season. Needs close pruning. Fruit is very sweet and well flavored. Vine is hardy, vigorous and productive. An excellent red grape for the home garden. Each, \$.25; 10, \$2.00; 100, \$10.00.

SENECA (White)

A sensational new variety of the California-European type. The fruit characteristics are of the California type of grape but the vine has the hardy vine qualities of our native grapes. Clusters are large, loosely formed. Berries are medium sized, oval in shape, and yellow when fully matured. Its firm, crisp berries, combined with a sweet, delicious flavor, make it the very finest table grape of all. Also a good keeping variety. Ripens very early but hangs well on the vines without any loss of flavor. We have more than forty varieties of grapes growing in our vineyards and of all these we consider Seneca the finest table grape of all. Our supply of vines is very limited this year. Order early. Each, \$.79; 10, \$6.80.

URBANA (Red)

Urbana is a handsome red grape of the California type. Clusters and berries are large, and light red in color. Fruit has a sweet, crisp flavor. Keeps well in storage until late winter. Ripens late, or about one week after Concord. Worthy of a trial everywhere. The handsome red fruit, combined with its unusual quality, is popular everywhere. Each, \$.30; 10, \$2.40; 100, \$11.50.

GOLDEN MUSCAT (White)

(Shown on inside front cover)

The most amazing variety ever to be introduced. Clusters are of immense size, and very similar to California grapes sold in fruit stores. We have harvested clusters of Muscat weighing from one and one-half to two pounds. Berries are large, oval shaped, and a beautiful light gold color when fully matured. Quality is equal to any white grape except Seneca. Ripens soon after Concord but needs a long growing season to attain its best quality. Vine is vigorous and hardy. Should be given a trial wherever it has any possible chance of succeeding. There is a tremendous demand for this variety and we have never had enough vines to fill our orders. To avoid disappointment order early. Each, \$.65; 10, \$6.00; 25, \$12.50.

Plant Grapes for Pleasure and Profit

WESTFIELD (Blue)

One of the newest of grapes. It is in no sense a table grape, but is one of the best for grape juice and jellies. It has twelve times as much color as Concord. Excellent for coloring wines. Clusters are medium, berries are large and dark blue in color. Vine is vigorous, hardy and productive. Ripens just before Concord. Each, \$.35; 10, \$3.00.

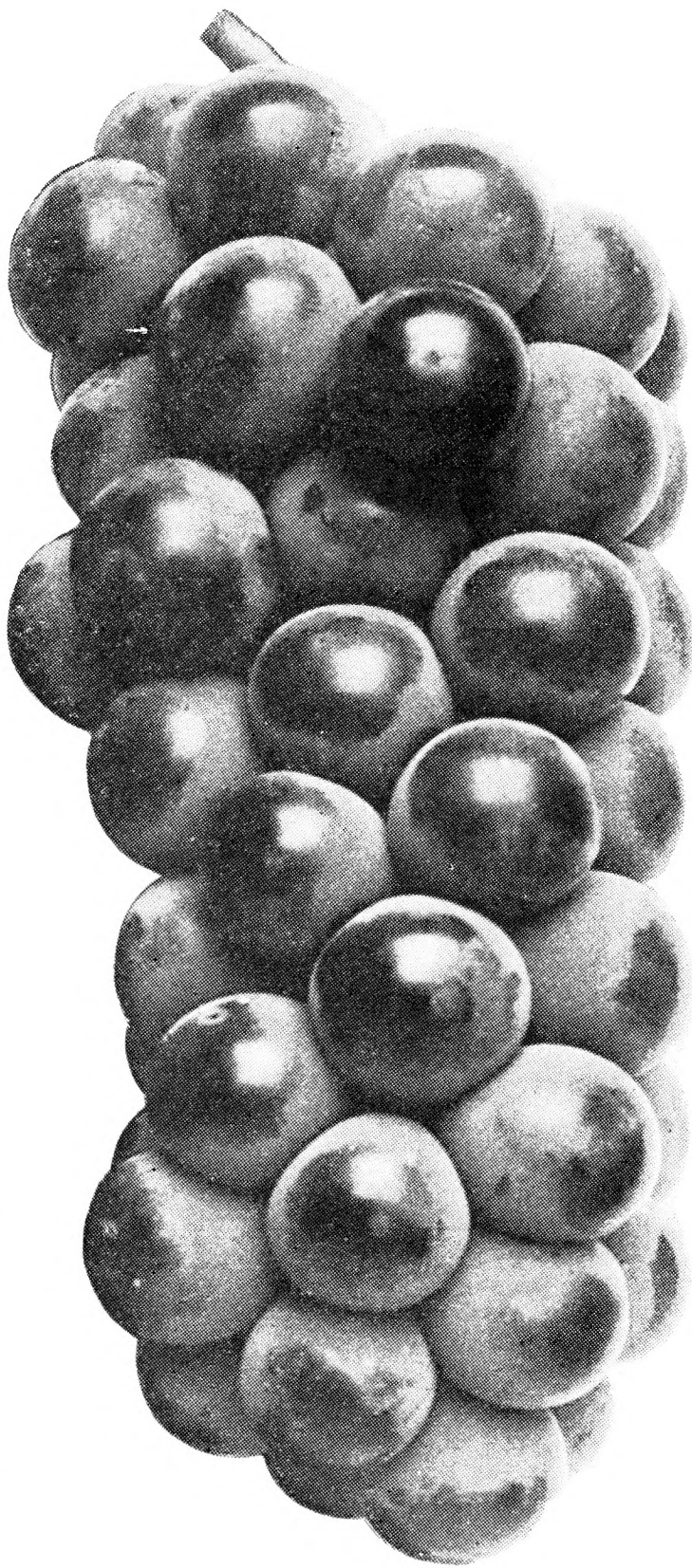
KEUKA (Red)

A new red variety of California - European parentage. Noted for high quality. Clusters are medium, compact, very trim and well formed. Berries are medium, oval, dark red, and may be eaten with the skin as California grapes. Quality is of the best, with a sweet, pleasing flavor. Vines are thrifty, healthy and productive. Fruit ripens about ten days after Concord. Each, \$.44; 10, \$3.50.

BROCTON (White)

One of our best new white grapes. It is hard to imagine a more delicious grape for eating out of hand. The flesh is melting, yet delicately and richly flavored, and separates easily from the seeds. Clusters are long, tapering, and medium to large. Ripens about with Concord. Vine is hardy, and moderately vigorous.

Each, \$.44; 10, \$3.50.



WESTFIELD

Remember, these prices for two-year, strong vines are subject to 10% discount.

Remember to Order Early

STANDARD GRAPE VARIETIES

Prices for Strong, Two-Year, No. 1 Vines are as follows, except where noted:
Each, \$.20; 10, \$1.60; 100, \$7.50—Less Discount

NIAGARA (White)

Best known of white grapes. Large bunches and berries. Hardy, vigorous, productive. Quality good; sweet and juicy. Ripens with Concord. Popular everywhere. Each, \$.18; 10, \$1.40; 100, \$5.50.

CONCORD (Blue)

The most widely grown commercial variety. Its place is being taken by better varieties. Still popular for grape juice and jellies. Vine very vigorous, hardy, productive. Fruit is sweet and fair in quality. Clusters are medium, loose. Berries medium. Ripens from mid to late September. Each, \$.15; 10, \$1.00; 100, \$4.50.

BRIGHTON (Red)

A prolific red grape of very good quality. Clusters are large, shouldered, loosely formed. Berries medium. Needs several varieties planted with it for pollination as it is self sterile. We recommend Brighton highly for home use and roadside stands. Ripens early.

WORDEN (Blue)

A showy grape of exceptionally high quality. Fruit is very sweet and juicy. Vine vigorous, hardy, productive. Clusters and berries are large. Ripens late August or early September. One of the best blue grapes for the home.

DELAWARE (Red)

Clusters are medium, compact, attractive. Berries are light red in color. Best in quality of any red grape we grow. Vine hardy and pro-

ductive. Only moderately vigorous. Needs to be pruned closely. Delaware should be planted in every home garden. (See page 5 for ripening dates).

CATAWBA (Red)

Clusters are large, berries medium, dark red. Quality is very good. The best of all late red grapes. Vine is vigorous, hardy, productive. Ripens about the middle of October. Recommended as a general purpose variety.

DIAMOND (White)

A high quality variety that is early, hardy and productive. Clusters and berries are medium sized and very compact. An excellent table and wine variety.

LUCILE (Red)

Very productive, hardy. Never injured by extreme cold. Clusters are very large. Berries are large, light red in color. Quality good. Recommended for the home garden.

DUTCHESS (White)

Clusters are large, well formed, very firm, compact. Berries are crisp, meaty, medium sized; of the California or vinifera type. Quality is the very best. Ripens along with Concord. One of the best white varieties.

ISABELLA (Blue)

One of the oldest blue varieties. Bunches and berries medium, vine vigorous, hardy, and productive. Ripens late, excellent for preserving and wine making.

STANDARD GRAPE VARIETIES

Prices for Strong, Two-Year, No. 1 Vines are as follows, except where noted:
Each, \$.20; 10, \$1.60; 100, \$7.50—Less Discount

CLINTON (Blue)

The best variety for use as a root stock. Tests have proven that Niagara and Delaware grafted on Clinton roots have yielded 30% more fruit over a ten-year period. Clusters and berries medium. Vine is a very rank grower, hardy and productive. Fruit ripens about with Concord.

AGAWAM (Red)

Clusters and berries are large. Fruit very dark red. Quality good. Very spicy, high flavored. Vine is vigorous, hardy and productive. Ripens a few days after Concord.

SALEM (Red)

Very closely resembles Agawam. Clusters are more compact. Clusters and berries are large. Color is a beautiful dark red. Vine is vigorous,

hardy and very productive. Ripens a few days before Agawam.

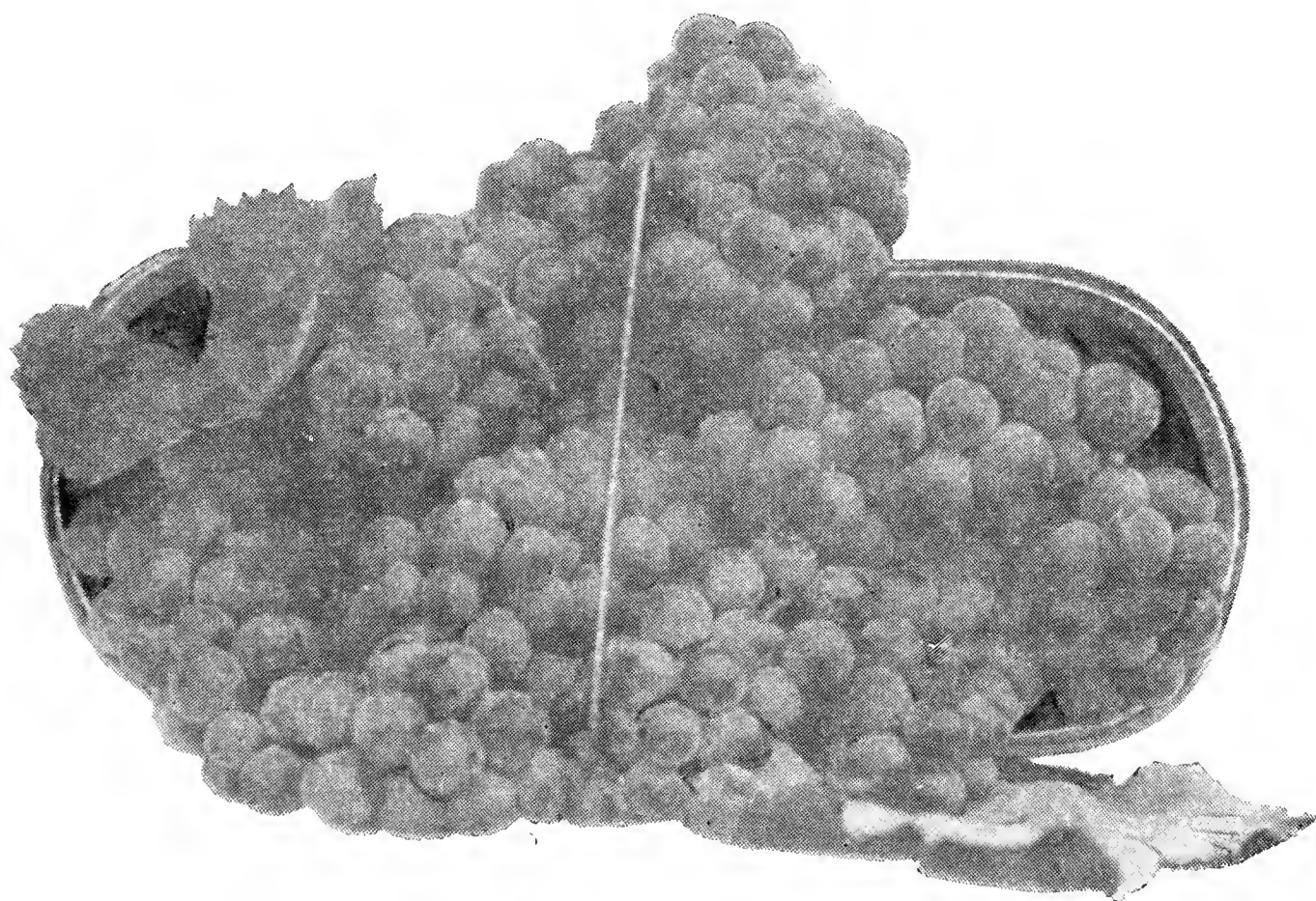
IVES (Blue)

A purely wine variety. Used extensively for making Port wines. Not a table variety in any sense. Clusters are medium to large. Vine is very productive, vigorous, and hardy. Ripens before Concord.

OLD VARIETIES

The following kinds, listed below, have many fine qualities but are not generally adapted to commercial plantings. We can supply these in limited quantities. 1 yr. vines, \$.25 each; 2 yr. \$.30. Wyoming (Early Red); Diana (Late Red); Eumelan (Mid-Season Blue); Vergennes (Late Red, large clusters); Empire State, (Large, White, Mid-Season).

Remember, We Pay Shipping Charges on Every Order of 15 Vines or Less



A few vines planted now will yield many baskets
like this in future years.

PRICE LIST FOR 1940

ONE-YEAR NO. 1

Variety	Each	10	100	1,000
Fredonia -----	\$.20	\$1.60	\$7.50	\$45.00
Ontario -----	.24	1.90	9.50	55.00
Sheridan -----	.20	1.60	7.50	45.00
Portland -----	.20	1.60	7.50	42.50
Urbana -----	.25	2.00	9.50	
Seneca -----	.75	5.00		
Golden Muscat -----	.60	5.50		
Brocton -----	.40	3.00		
Keuka -----	.40	3.00		
Westfield -----	.35	2.50		
Lucile -----	.18	1.40	6.00	37.50
Worden -----	.18	1.40	6.00	30.00
Concord -----	.10	.75	4.50	27.50
Catawba -----	.18	1.40	6.00	35.00
Brighton -----	.18	1.40	6.00	40.00
Delaware -----	.18	1.40	6.00	40.00
Dutchess -----	.18	1.40	6.00	40.00
Niagara -----	.15	1.00	5.00	30.00
Caco -----	.20	1.60	7.50	
Diamond -----	.18	1.40	6.00	35.00
Isabella -----	.18	1.40	6.00	35.00
Agawam -----	.18	1.40	5.00	30.00
Salem -----	.18	1.40	5.00	30.00
Ives -----	.18	1.40	6.00	35.00
Clinton -----	.18	1.40	6.00	35.00

No discounts allowed on thousand rates.

Write for quantity prices on Two-Year Stock.

Do You Have Grapevines in Your Garden?

Grapes are just about the most delicious and healthful fruit of all, and now is the time to make plans for planting some this spring. Our liberal discounts and low prices make it possible for everyone to plant some of our wonderful new varieties at a very small cost. In a very short time these grapevines will pay the original cost many times over by supplying your home with an abundance of this delicious fruit. Don't wait. Order now, while we have an unbroken stock of vines.

Commercial Growers, We Can Save You Money

Are you planning on setting a commercial vineyard this year? If so, please drop us a card telling us your needs and we will be glad to give you the benefit of our low commercial rate. We sell at greatly reduced prices in quantities. Special prices are quoted in quantities of 200 vines or more. No discounts are allowed on prices quoted specially.

High Quality at Low Prices

GRAPES ARE THE MOST DELICIOUS AND HEALTHFUL OF ALL FRUITS

Here Are a Few Reasons Why You Should Grow Your Own Supply

Grapes are easy to grow, and succeed on a wide range of soils.

YOU DON'T HAVE TO WAIT LONG FOR YOUR VINES TO BEAR.
MILLER'S VINES OFTEN BEAR THE SECOND YEAR.

We have a variety for every climate. Our new Early varieties make it possible to grow grapes anywhere.

OUR NEW PRUNING INSTRUCTIONS INSURE YOUR SUCCESS IN GROWING GRAPES.

Pruning is the most important practice of all in growing grapes successfully. We show you exactly how to do this by simple, easy-to-follow diagrams that come to you free for the asking.

Grapevines, once planted, last a lifetime.

For an arbor plant, the grapevine has no equal.

You Save Money when You Buy Miller's Guaranteed Vines

Because

You take no chances of receiving inferior stock. Every vine that we sell must be satisfactory or your money will be refunded.

You save from two to three cents on every vine through our free delivery policy. (See page 3.)

Our liberal discounts for early orders allow you to buy our high quality stock at a big saving.

We grow all of our own stock. You buy direct from the grower and save the profit usually paid to the agent or dealer.

PLANTING AND CARE

We send free planting instructions with every order. These easy-to-follow directions tell you how to plant correctly. Grapevines are usually planted from 6 to 8 feet apart in rows 8 feet wide. Using a spacing of 8x8 feet, it requires 680 vines to plant an acre.

THE TRELLIS

No trellis is required the first year but the second year a trellis of some kind is needed. Posts and wires are best for this purpose. The posts (either steel or wood) should be spaced about 24 feet apart. Two or three wires should be used and spaced according to the method used in training your vines. The fruiting canes are tied to these wires with string or fine wire.

Our Vines are Second to None in Quality

CULTIVATION

Thorough cultivation is reflected in thrifty vines and high quality fruit. Cultivation should begin as soon as the ground is dry enough to be worked. The first operation where possible is plowing. Never plow more than 4 inches deep because deep plowing cuts many fibrous roots. After this, several cultivations should follow at intervals of about two weeks. All cultural practices should cease before August 1. This hastens the ripening of the fruit and canes, reducing the possibility of winter injury.

FERTILIZERS

The best fertilizer for grapes is nitrate of soda. It increases fruit production and cane growth. This should be applied early in the spring after the buds have started. To get the maximum benefit, spread evenly away from base of vines, as there are very few fibrous roots near trunk of vine. Apply at rate of 250 pounds per acre. For vines in the home garden this would be a little more than one-third pound per vine.

WHEN TO PLANT

For spring planting April or May is the best time to plant in our Northern States. Southern States, March or April. For fall planting, from late October until December 1 or until the ground freezes solid. Grapevines may be planted with good results either in spring or fall.

PRUNING (Important) YOUR SUCCESS DEPENDS UPON IT

In response to many requests for information about pruning grapevines, we have prepared special copies of pruning instructions to aid you in performing this operation correctly. We have reproduced from actual photographs, mimeographed drawings of pruned and unpruned grapevines. This shows, step by step, exactly how to prune vines from the time of planting up to five years of age. These illustrations are explained in easy-to-understand terms. There are various methods of pruning grapevines but the illustrations we use are taken from our own method of pruning which we have used successfully for more than sixty years.

OUR PRUNING INFORMATION IS FREE

We feel that our responsibility does not end with merely selling you grapevines. We know that it is easy to grow grapes of wonderful quality. We also know that your success depends almost entirely upon proper pruning methods. For this reason we prepared our easily-understood pruning information so that we could be certain that you would be able to grow grapes of the finest quality. We include pruning instructions with every order and they will be sent to anyone free of charge upon request.

We Have a Grapevine for Every Purpose

PORTLAND
A Wonderful Early Grape
10 Two-Year Vines
\$1.80 Postpaid
Less Disc.



Our Biggest Bargain of the Year

GRAPE COLLECTION No. 1

25 Grapevines

Postpaid, for Only \$3.00

Less Discount
(See Page 4 of Our Grape Book)

All of these vines are of our Best Quality, Two-Year, No. 1 stock.

We are making this amazing offer because we have a larger stock of these varieties than usual.

In making this offer we enable you to get a Big, Family-Sized Vineyard at a very small cost.

This collection of vines will provide an ample supply of Delicious Grape Juice and Jellies, besides an abundance of Fresh Fruit to eat from late August to Mid-October.

Make Your Own Selection of Varieties

Select 25 vines from the following list. Limit the number of varieties to eight or less; at this low price, we cannot allow a wider selection.

Varieties are listed in the order of their ripening seasons.

PORTLAND	DUTCHESS
FREDONIA	DIAMOND
WORDEN	CONCORD
LUCILE	SALEM
BRIGHTON	AGAWAM
DELAWARE	ISABELLA
NIAGARA	CATAWBA

If you do not need 25 vines, why not divide your order with a neighbor or friend? You will all save money and still have enough vines to furnish plenty of delicious fruit.

Remember, grapes are easy to grow. Just follow our illustrated planting and pruning instructions.

J. E. MILLER GRAPE NURSERY
NAPLES, N. Y.

Order Early—Take the Discount

REMEMBER

We Allow Large Discounts for Early Orders

10% Discount on Cash Orders received before Feb. 29.

10% in Additional Stock on Cash Orders received before April 15.

TERMS

(PLEASE READ CAREFULLY)

All stock is sold f.o.b. Naples, N. Y., except as specified in catalog. In cases where the order amounts to \$10.00 or more, C. O. D. shipments will be made, providing 25% of the total is sent with the order. Send check, Money Order or Draft. Money sent in the mails is at the sender's risk.

SUBSTITUTION: In cases where we are sold out of a variety ordered we reserve the right to substitute a similar variety of equal value, or another size or grade of equal value, unless the words, "NO SUBSTITUTION," ARE WRITTEN ON THE ORDER BLANK. We will then fill the order as far as we can and return the balance to you.

WARRANTY: We guarantee our

stock to be true to name, and will refund full purchase price of any stock that proves to be untrue to label. We cannot guarantee stock to grow as conditions beyond our control make this impossible. We guarantee that stock will arrive in good condition, to be free from disease, and as represented in catalog. Report any errors immediately and an adjustment will be made or your money refunded. If stock arrives in poor condition, we expect you to notify us at once. Claims must be made within five days after receiving stock.

QUANTITIES AND RATES: We sell five vines of one variety at ten rates. We sell fifty vines at one hundred rate if order does not consist of more than eight varieties.

If you have a few friends and neighbors
who would be interested in having our Grape Book
we would appreciate having their names. Thank you.

Name _____

Post Office _____

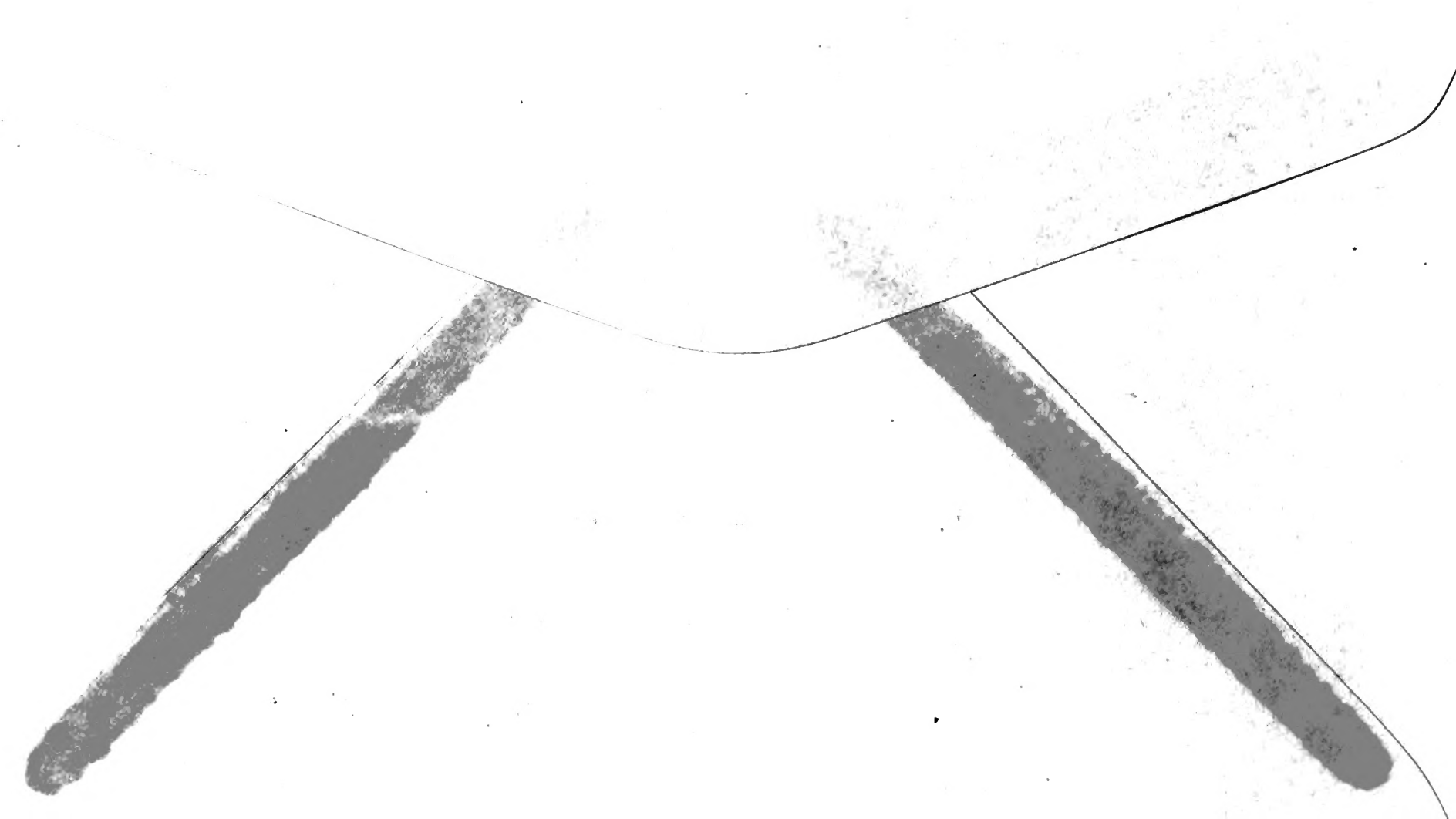
State _____

J. E. Miller Grape Nursery

Grapevine Specialist

R. D. 1

Naples, New York



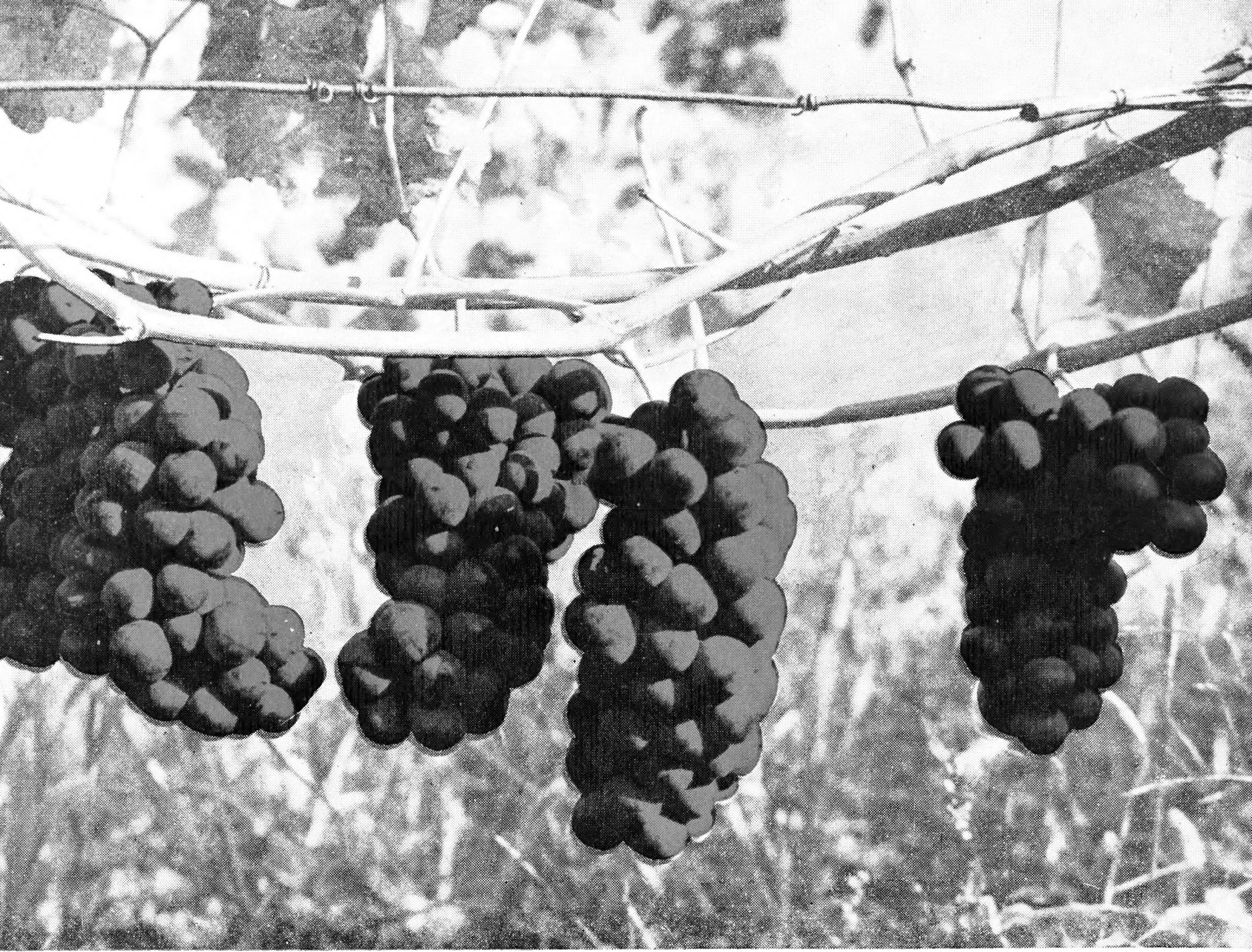
The Best Long-Keeping Variety



SHERIDAN

10 Strong Two-Year Vines
\$1.90 Postpaid
Less Disc.

Bears Huge Clusters



A Snapshot of Sheridans in Our Vineyards

Home Garden Collection

2 Fredonia, 1 Portland, 2 Salem, 1 Delaware,
1 Niagara, 2 Brighton, 1 Worden

10 Strong, Two-Year
No. 1 Grapevines **\$1.35**

Postpaid (Less Discount)

SPECIAL

10 Two-Year Concord Grapevines, \$1 Post-
paid

J. E. MILLER GRAPE NURSERY

Grapevine Specialist

NAPLES, NEW YORK